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# PRESS RELEASE

**For Immediate Release  
September 26, 2016**

## **BASIC FRANCHISE WORKSHOP AVAILABLE IN WESLACO**

(Weslaco, TX) Why is there a hamburger on the cover of a press release?



Most fast food restaurants are under the obligation of a franchise agreement between the owner of intellectual property and an individual or group that wishes to use the property in a business.

The “**Basics of Franchising**” workshop, presented by the UTRGV Small Business Development Center, hosted by the Weslaco Economic Development Corporation and the Weslaco Chamber of Commerce, invites entrepreneurs to attend a **free business seminar** on the topic of franchising. The workshop will be held on October 27th from 10:00 AM to noon at the Business, Visitor & Event Center at 275 S. Kansas Ave. in Weslaco.

*“Before deciding to invest in a franchise, it’s important that an individual do the research and understand the commitment required to operate this type of business,”* says Janie Caballero, Senior Business & Innovation Advisor with UTRGV Small Business Development Center.

Topics covered in the seminar include:

- key documents in franchise agreements
- advantages and disadvantages in franchising
- tips for evaluating a franchise
- plus much more

**Participants must pre-register to secure a seat by contacting the UTRGV SBDC at (956)-665-7535.**

The UTRGV Small Business Development Center along with its partners, the Weslaco Economic Development Corporation and the Weslaco Chamber of Commerce seeks to promote economic growth and regional business development in the Rio Grande Valley.

For more information on services provided by the UTRGV SBDC, please call (956) 665-7535 or email [SBDC@utrgv.edu](mailto:SBDC@utrgv.edu).

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