



THE ECONOMIC DEVELOPMENT CORPORATION
OF WESLACO

**NOTICE OF A REGULAR MEETING
OF THE ECONOMIC DEVELOPMENT CORPORATION OF WESLACO
NOTICE IS HEREBY GIVEN**

THAT The Economic Development Corporation of Weslaco, Texas will hold its Regular Meeting in the Business, Visitor & Event Center Board Room, located at 275 South Kansas, Weslaco, Texas, on Wednesday, the fifteenth (15th) day of February 2017, at 6:30 PM for the purpose of discussing the following items.

NOTE: If, during the course of the meeting, should the discussion of any item on the agenda be required/determined to be held in executive session, The Economic Development Corporation of Weslaco will convene executive session in accordance with §551.001-551.145 of the Texas Government Code.

I. CALL TO ORDER

II. APPROVAL OF MINUTES

Regular Board Meeting of January 18th, 2017. (Possible Action) (Attachment 1)

III. PUBLIC COMMENTS

IV. OLD BUSINESS

A. AC/DC Status Report. (Attachment 2)

V. NEW BUSINESS

A. Smokin' on the Rio in Mercedes Sponsorship Request. (Attachment 3)



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VI. REPORTS

A. Monthly Financial Report – January 2017. (Attachment 4)

B. Executive Director Report (Attachment 5)

- Report
- Summary Leads Report
- Ten Year Incentive Report

C. Economic Development Director Report (Attachment 6)

- Marketing
- Downtown Development
- Digital Billboard
- Social Media

D. Economic Development Manager Report

- Retail Coach Status Report from Kimberly Allred.

VII. EXECUTIVE SESSION

A. Project Academy 61-16-08-05: Discussion and Deliberation Regarding Economic Development Negotiations or Offer of a Financial Or other Incentive to a Business prospect (as permitted under Tex. Gov't Code section 551.087 and section 551.072) (Attachment 7)

B. Project Rolling On 79-17-01-18: Discussion and Deliberation Regarding Economic Development Negotiations or Offer of a Financial Or other Incentive to a Business prospect (as permitted under Tex. Gov't Code section 551.087 and section 551.072) (Attachment 8)



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- C. Project Smile 66-16-04-05: Discussion and Deliberation Regarding Economic Development Negotiations or Offer of a Financial Or other Incentive to a Business prospect (as permitted under Tex. Gov't Code section 551.087 and section 551.072) (Attachment 9)
- D. Project Image 56-16-07-12: Discussion and Deliberation Regarding Economic Development Negotiations or Offer of a Financial Or other Incentive to a Business prospect (as permitted under Tex. Gov't Code section 551.087 and section 551.072) (Attachment 10)
- E. Project Chicken Hatch: Discussion and Deliberation Regarding Economic Development Negotiations or Offer of a Financial Or other Incentive to a Business prospect (as permitted under Tex. Gov't Code section 551.087 and section 551.072) (Attachment 11)

VIII. ACTION ON EXECUTIVE SESSION

IX. ADJOURNMENT

Dated this tenth (10th) day of February 2017.

Marie McDermott, Executive Director
Economic Development Corporation of Weslaco

POSTED on this, tenth (10th) day of February 2017 on bulletin board at 275 South Kansas, Weslaco, Texas, and The Economic Development Corporation of Weslaco website (www.weslacoedc.com) no later than 5:00 PM

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