



**EXECUTIVE DIRECTOR'S REPORT  
February 2012**

1. **Texas Department of Public Safety Regional Headquarters**  
The grand opening was held January 26, 2012. The opening attracted dignitaries from around the state as well as South Texas. It is of note that it is rare for the TDPS Commission to meet outside of Austin.
2. **AislaCoat**  
The grand opening was held February 8, 2012. It was well attended in spite of the cold drizzly weather. AislaCoat products have attracted considerable interest in the region as well as in San Antonio.
3. **SDI / J.C. Penney's / Lowe's Project**  
A new Chuck E. Cheese will commence construction soon. The restaurant will be a good addition to the commercial center and will be one of three in the region.
4. **Southeastern Freight**  
The new terminal is complete. The relocation of the staff (40) and operation is scheduled for February 27.
5. **Farmers' Market Alliance**  
An alliance is being created to support and promote the Farmers' Market in McAllen, Brownsville, and Weslaco. It will help to support the local farmers and producers.
6. **Texas Department of Parks and Wildlife / Carter Smith**  
A reception for Carter Smith, TPW Executive Director, will be held at Llano Grande State Park (Weslaco) on February 28, 2012 at 5:00 PM.
7. **Business, Visitor, and Event Center**  
The BVEC is more than sixty percent (60%) complete. It is anticipated that the opening can be held in the latter part of April. A landscaping plan to will make the grounds more attractive is being prepared.
8. **Alfresco Weslaco**  
The next Alfresco Weslaco is Thursday, February 16. The recent crowds have been growing. The event markets Weslaco as a destination for business, jazz, and art.
9. **Sales Tax**  
The sales tax receipt for the month passed the Million Dollar mark, at \$1,132,153.00. This month's receipt is a 7.77% increase over last January.