

**INVESTMENTS AND ACCOMPLISHMENTS  
2010-2011**

**A. GENERAL**

1. Lower Rio Grande Valley Development Council (LRGVDC)  
LRGVDC relocated its headquarters to the former Weslaco Business-Visitor Center. The lease provides for the sale of the property within the first five (5) years of the lease. The move included seventy-five (75) employees to the new Weslaco headquarters facility. Overall, LRGVDC has one hundred twenty-five (125) employees in Weslaco.
2. SDI / JC Penney's / Lowe's Project  
Olive Garden and Academy opened, as did Game Stop. PETCO is under construction (12,500√). SDI has letters of intent from two (2) other businesses, including a steak concept restaurant. The anchors now are in place: JC Penney's, Lowe's, and Academy. The project has stemmed the retail dollar leakage.
3. Texas Department of Public Safety Regional Headquarters  
The construction of this plus one hundred thousand square foot (+100,000√) complex is complete. Occupancy of the facility likely will happen by the end of September. The Forty Million Dollar (\$40,000,000.00) project was made possible by a grant of One Million Dollars (\$1,000,000.00) from the EDC.
4. Woodcrafters  
The company continues to be the City of Weslaco's largest private employer with five hundred twenty-six (526) employees as of June 30, 2011. This is the sixth (6<sup>th</sup>) year of a seven (7) year incentive agreement. The investment by the EDC for this fiscal year (2010-2011) was Three Hundred Seven Thousand One Hundred Thirty-Two Dollars (\$307,132.00).
5. Weslaco Hills  
This one hundred twenty-five (125) apartment complex is substantially complete. Occupancy of one of the buildings already is taking place. The developers expect one hundred percent (100%) occupancy by the last quarter of this year. The EDC's investment provided for the public infrastructure for the project.
6. Landing Rights Facility  
The U.S. Customs and Border Protection Service cleared the first international flight at Mid-Valley Airport in May 2011. The completion and opening of Customs service has brought renewed interest in the Mid-Valley Airport. Weslaco now is one of three Valley airports which can clear international flights.

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**A. GENERAL** [Continued]

7. RGV W.O.R.D. Properties  
The corporate headquarters of RGV W.O.R.D. and Friends Healthcare Services related to the former City National Bank building, improving approximately seventeen thousand square feet (17,000√) of office space. The project includes Pimientos Restaurant and various other tenants. It has documented one hundred forty-three (143) employees.
8. Building Specialties (L&W Supply)  
This thirty thousand square foot (30,000√) distribution center opened in December 2010 at Mid-Valley Industrial Park.
9. IDEA Academy  
The Weslaco campus of IDEA Academy is open. The EDC sold the land so that the DPS Regional headquarters would have a comparable neighbor and to improve education available in Weslaco.
10. Gran Café de la Parroquia  
The coffee distribution center and coffee shop opened in March 2011.
11. Aisla Coat  
This Monterey company will relocate to the Mid-Valley industrial Park in September 2011. The office-warehouse now is under construction as a first phase of the project.
12. Mid-Valley Industrial Park 4  
Construcciones Marquez from Veracruz is purchasing four (4) lots. The company has agreed to build four (4) spec warehouses on the property. This will add forty thousand square feet (40,000√) of new industrial space to the inventory.
13. Mid-Valley Industrial Park 7  
Colimex is constructing a new produce terminal at the industrial park on property sold by the EDC. The construction will be completed by the end of 2011.
14. TDIndustries  
TDI currently is making tenant improvements for their location at the Mid-Valley Industrial Park. The company is a leading mechanical, construction, and facilities service company. TDI chose Weslaco because of its logistics advantage for the Rio Grande Valley market. The EDC will provide modest lease assistance over the next five (5) years. The company projects both investment and employee growth to serve the market.
15. Southeastern Freight  
Construction has started on the Southeastern Freight terminal, a fifteen (15) acre, Four Million Dollar (\$4,000,000.00) project. Upon completion, forty-five (45) employees will be assigned to Weslaco.

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**B. MARKETING AND PROMOTION**

1. Business Retention and Marketing Director  
The Business Retention and Marketing Director was employed in April 2011.
2. Advantage Weslaco  
A weekly column in the *Mid-Valley Town Crier* titled "Advantage Weslaco" featuring Weslaco entrepreneurs commenced in June 2011.
3. Alfresco Weslaco  
A monthly event to market and promote Weslaco as a business location featuring jazz and art called "Alfresco Weslaco" commenced in July 2011.
4. Newspaper Coverage  
Newspaper coverage by different sources promoting Weslaco has increased since the Marketing Director came on board in April.
5. Chick-Fil-A Campaign  
The Chick-Fil-A postcard blitz in June sparked interest by the corporate office. We should see a Chick-Fil-A restaurant in Weslaco by 2013.

**C. BUSINESS DEVELOPMENT GRANTS AND LOANS**

1. Dos Logistics
2. Mountain Glacier
3. DT Hospitality (Weslaco Inn)
4. Pharmacy Care
5. Ship and More
6. Trinity MEP Engineering
7. RGV W.O.R.D.
8. De la Garza Dental Clinic

**D. FAÇADE GRANTS**

1. Royal Flower Garden, 113 East Business 83
2. Martha and Mary Religious Gift Shop, 328 South Texas
3. Molina Law Office, 710 South Texas
4. Reyna Building, 318 South Texas
5. Sevilla Café, 241 South Texas
6. Rita's Dance Studio, 208 South Border Avenue

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**E. WESLACO 100 GRANTS**

1. 420 South Texas Building  
The EDC granted funds to bring the building at 420 South Texas up to code and ready for occupancy.

**F. WORKFORCE DEVELOPMENT**

1. Project VIDA

**G. GOOD WILL**

1. Pan de Campo, Weslaco Museum
2. Gala, Weslaco Area Chamber of Commerce
3. Harvest Night, Knapp Medical Foundation
4. Weslaco Little League

**H. EXPRESSWAY AT TEXAS BOULEVARD**

The EDC commenced maintenance of the expressway frontage from Milanos Road to FM 1015.

**I. DOWNTOWN WESLACO**

1. The EDC initiated the cleanup of the Central Business District, including daily cleanup of paper and debris.
2. The EDC facilitated the opening of the Antiques Mall by providing a rental subsidy for the first year of operation.

HG:mg  
8/22/11